Mooch
HOTELS



A GUIDE FOR INDEPENDENT HOSTS

Your guests. Your income. Your business.

How Mooch works, what you get as a host – and why there's no commission on any booking, ever.

moochhotels.co.uk

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WHY MOOCH

Independent hosts deserve a better deal

For years, independent hosts have been told that high commissions, changing rules and loss of control are just part of the job. They aren't.

~20%

Commission

What the big booking sites typically take from every room they sell.

Discounts you pay for

"Member" discounts and better placement on those sites usually come out of your own room rate.

Guests you don't own

The booking site keeps the guest – and the next booking goes back through the app, not to you.

Mooch is different

No commission – ever

Not on any booking. Guests book direct with you and you keep the full price.

One fixed membership

You know exactly what Mooch costs. One good direct booking could cover your year.

A member, not inventory

You're a member of Mooch – not a listing on someone else's website.

Your guests, your data

Your prices, your availability, your relationship with every guest.

Profits shared each year

A percentage of Mooch's profits is shared with the hosts who make it possible.

First option to buy

If Mooch is ever sold, our hosts get the first option to buy it at a fair market price.

HOW IT WORKS

Book direct in 4 clicks or less

For your guests

1. **Search**
   By town, county or postcode – or just say it with voice search. Real road distances, never "2 km away" across a harbour.

2. **Choose**
   Photos, facilities, price guide, AA rating, Google reviews and your book-direct perk.

3. **Book direct**
   On your own website, through Mooch reservations, or with a booking request that comes straight to you.

4. **Stay – and come back**
   The guest is yours. Next time they come to you, not an app.

For you

1. **Join**
   Become a Founding Host at moochhotels.co.uk/become-a-host.

2. **Check your listing**
   Your details, photos, facilities and price guide – we help you get it right.

3. **Use your Host area**
   Add a book-direct perk, price match, a news bar, rooms and reservations.

4. **Welcome direct guests**
   No commission, no middleman – and a Mooch code that shows you who came from us.

> *"Every host is a member of Mooch – not a listing on somebody else's website."*

BRINGING YOU GUESTS

More than a booking site – a reason to go

The big sites list rooms. Mooch helps people plan the trip – and every plan ends with an independent place to stay, booked direct.

Plan My Trip

Short breaks planned around what guests love – walks, pub lunches, afternoon tea, theatre – with a PDF to take with them.

Romantic Break Planner

A place to stay, a table for two, flowers and fizz in the room – and a booking request to you that says it's a surprise.

School Holiday Planner

Family breaks from a weekend to two weeks, with rainy-day backups – and a family room request sent to you.

Wedding Planner

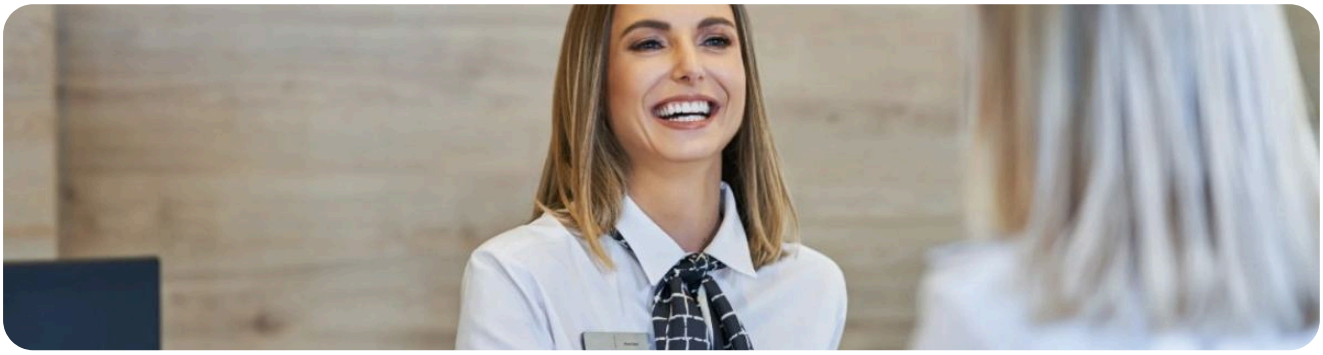
Over 1,500 venues – and a page couples share with their guests listing places to stay nearby.

Golf Break Planner

Courses, rooms and tables for whole golf groups – with the booking emails sent for the organiser.

Be Inspired

Walks, cycling, fishing, racecourses, Christmas markets, golf and more – each with places to stay nearby.



Also: town and county pages with five-day weather, maps, voice search, an app guests add to their phone, and accessibility built in.

YOUR HOST AREA

Tools that help guests choose you

TOOL	WHAT IT DOES FOR YOU
Book-direct perk	Offer something extra for guests who find you on Mooch – a bottle of wine, late check-out, 10% off. It shows on your card, your page and our Offers page.
Your Mooch code	Guests quote it when they book, so you know exactly which bookings came from Mooch.
Price match promise	Tick a box and a "Price match" sticker appears on your photos – guests know they'll never pay more by booking direct.
News bar	A message that scrolls across the top of your page – offers, events, last-minute rooms, Christmas menus.
Booking requests	Guests can send you a request straight from your page – and our planners send you ready-written requests too.
Online reservations (add-on)	Your rooms, prices and calendar on Mooch. Instant reservations or approve each one – still no commission – with calendar links for other channels.
Supplier discounts	Trade discounts from national and local suppliers to hospitality – starting soon.

Your listing also shows your facilities (including air conditioning, spa, pool, parking and more), price guide, AA rating where you have one, and a link to your Google reviews.

COMING SOON

Two new ways Mooch saves you money

FOR HOSTS

The supplier hub

Trade discounts for Mooch hotels, inns, pubs and restaurants from national and local suppliers – wine, food, linen and cleaning, energy, kit and more. Quote your Mooch code when you order.

National suppliers for every host, and local suppliers by county.

FOR GUESTS

The Moochers Club

Deals for Mooch guests from local and national businesses – from wine to drones, days out to local favourites near where they stay.

Another reason for guests to start their trip on Mooch – and book direct with you.

The Mooch circle

- More guests plan and book direct on Mooch
- More independent hosts join – no commission, and trade savings
- More suppliers want to reach hosts and Moochers
- Better deals for guests – which brings more guests

> *The big booking sites grow by charging hosts more. Mooch grows by saving everyone money.*

JOIN US

Become a Founding Host

- No commission on your Mooch bookings
- Keep your guest relationships and data
- Set your own prices and availability
- Book-direct perk, price match and news bar
- Booking requests from guests and our planners
- Supplier discounts as the hub opens
- A share in Mooch's profits each year
- First option to buy if Mooch is ever sold

FOUNDING HOST MEMBERSHIP

from £180 a year or £22.50 a month

+ VAT

One good direct booking could cover your whole year.

Join at moochhotels.co.uk/become-a-host

Questions? Email **steve@moochhotels.com**

Stephen Brown, Founder, Mooch Hotels

Mooch Hotels – book direct with independent hotels, inns, B&Bs and cottages across the UK and Ireland.